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New magazine to feature central Iowa real estate

Indianola, IA, Oct. 4, 2010 – EDJE Technologies has partnered with Acquire magazine to help showcase homes, land, and commercial real estate in central Iowa. The magazine is available today for free at 70 central Iowa restaurants, grocery stores, and hotels.

The magazine will feature Quick Response (QR) codes for many listings. Readers can scan the square bar code with their smart phone and the phone's browser will be directed to a web page, which provides more information about the listing. EDJE owner Ed Tlach said EDJE is among the first to provide this technology in the real estate industry."

"With this technology potential buyers can get more detailed information about a house and even view videos on their phone from anywhere," Tlach said. "QR codes will become commonplace in the real estate marketing, and Acquire has them now."

EDJE sells advertising, designs, and oversees the printing and distribution of the magazine. Businesses interested in advertising can call Mike Smith at EDJE at 515-961-9799 or 866-839-3353.

EDJE Technologies is a custom web and print design company providing outstanding service and exceeding our customers' expectations. The EDJE team has expertise in e-commerce, online auctions, as well as print and online catalogs. Design Ink, a division of EDJE, provides customers a variety of print and copy services.

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